

Omnitracs Active Alert

powered by Roadnet®

Where's my driver? Where's my rep? Where's my merchandiser?

Omnitracs Roadnet Active Alert lets you know!

Proactive Notification with Active Alert.

Active Alert provides you the functionality to proactively notify customers to the estimated arrival time (ETA) of a delivery or mobile worker. Leveraging the projected and actual arrival and departure times from Omnitracs Roadnet MobileCast®, Active Alert allows you to provide instant notification for superior customer service and competitive advantage.

Active Alert information is accessed by your customer one of three ways:

- A "push" notification, either via text, email message or automated phone call generated based upon MobileCast's tracking the plan in real time
- An embeddable web app (code provided by Omnitracs Roadnet) on your website that leverages your existing authentication
- A customer-generated push notification via the embedded app

Active Alert's built-in notification service is highly configurable. Easily create customized messages and push notifications to customers or different constituencies such as sales reps or merchandisers from within the Omnitracs Roadnet Transportation Suite.

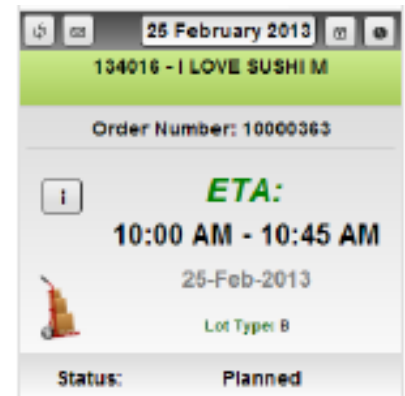
Customize the app to the look and feel of your corporate branding, and tailor it to show only information you want your customer to see, such as:

- Delivery/service date
- Location ID and Name
- Order number
- ETA with configurable "Delivery Band"
- Address
- Order user-defined fields
- Delivery/service status

You'll be able to provide customers with the ability to choose to receive custom notifications in the form of a text, email or phone call for ETA updates, minutes before arrival or delivery confirmation. Based upon the configuration settings you determine, customers have the ability to check order history. Plus—it's all optimized for mobile viewing.

Utilization of Active Alert will undoubtedly lessen "Where's My Order?" tasks by reducing the number of inbound calls and decreasing the number of customer service reps needed to answer calls.

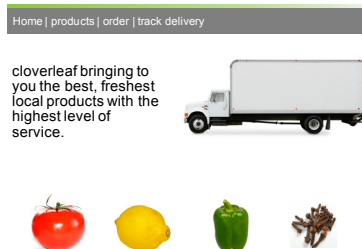
Harness the tracking technology you employ today through the use of Active Alert—it will increase customer satisfaction and exceed your customers' expectations by establishing end-to-end care from order to delivery and/or service confirmation.



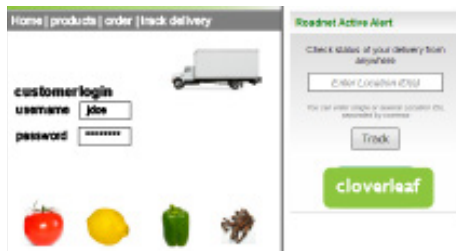
Active Alert keeps you in-the-know

How your customer experiences Active Alert via the web app:

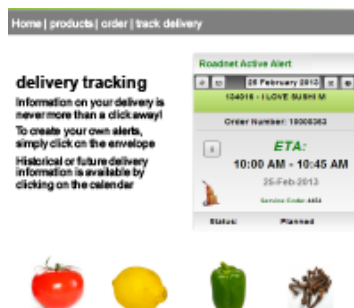
1. Customer goes to your company website
2. Clicks 'Track Delivery'



3. Enters either Location ID or user name/password (based on access method)



4. Delivery information is displayed



It's that easy!

Active Alert is a win-win for your organization. Not only do you reduce personnel needs to address customer service phone calls, but proactively alerting customers of changes to ETAs also provides a higher level of customer service.

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitracs.com and let us show you how you can save time and money.

Getting More from Your Technology Investment

The Omnitracs Alliance Program facilitates integration of Omnitracs solutions with other leading companies that provide complementary technologies and services. This program taps into the power of integration in order to best meet the needs of our shared customers.

We offer Omnitracs Professional Services to all sizes of fleets to help you utilize our applications and our partners' applications in the most efficient way. Our assessment, integration, custom development and programming, training, business intelligence, and predictive modeling services deliver practical solutions. This critical information increases your productivity and efficiency, so you can both grow and differentiate your business.

The Omnitracs Services Portal provides access to a suite of web-based fleet management applications, including satellite mapping. Data from the Services Portal can be integrated into your existing enterprise systems.

About Omnitracs, LLC

Omnitracs is the global pioneer of innovative and comprehensive fleet management solutions transforming the transportation industry through technology and insight. Omnitracs' more than twenty five years of leadership and experience uniquely positions it to serve the industry's needs for seamlessly integrated compliance, safety, productivity, route planning and delivery, analytics, and transportation management system solutions. Omnitracs' more than 1000 employees deliver software-as-a-service based solutions that help more than 40,000 private and for-hire fleet customers manage over 1,500,000 mobile assets in more than 70 countries. Omnitracs' portfolio encompasses Omnitracs Latin America and the solutions formerly known as Roadnet Technologies, XRS Corp, Sylectus, and Omnitracs Analytics. Omnitracs is a member of the Vista Equity Partners group of companies.

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